



global generation

SUB PROJECT 1



GLOBAL GENERATION - LEBENSENTWÜRFE UND AUSTAUSCH DER JUNGEN GENERATION
GLOBALE WOHNGEMEINSCHAFT: MATSUYAMA (JAPAN), MADISON (USA), ISFAHAN (IRAN), FREIBURG

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SUB-PROJECT I

Background Information: The III sub-projects form the content of the exhibition, webpage and the catalogue. The exhibition concept is to create an apartment-sharing community in which each participating city/culture is provided with one room in which a fictionally constructed character will move in, whom illustrating the main circumstances, problems, sufferings, ideas and dreams of the younger generation in their specific culture. (This will be developed by writers and humanities students from each city/culture). The other subprojects and resulting individual/collaborative art works form the interior of the exhibition. This means that the artists should keep in mind these circumstances when developing their artistic conceptions.

First central question:

What are the challenges that the younger generation is facing? What current streams in society, changes and trends is the younger generation confronted with and what influence do these have concerning their goals, dreams and ideas - their life concepts?

Background Information II: *Life-concepts are visions concerning one's own lifestyle with (more or less concrete) imagination, wishes and fantasies concerning the content and significance of job, partnership and family in one's life career. (Keddi et al. 1999, p. 222)*

In contrast to Geissler and Oechsle, they accentuate how the life concept influences one's actions: Individual life-concepts are the result of the reciprocity between social structures, subjective experience, and processing forms. Individual life-concepts have influence concerning one's way of living, and they result from the examination of collective life-concepts, structures which could exist, and biography. Therefore individual life-concepts can be described as the implementation of the imaginations of young people regarding their social, regional and structural resources. (Keddi et al. 1999, p.222)

Our interpretation of the term "life-concept":

Out of this information we have developed our own understanding of the term "life-concept": To us the life-concept mainly illustrates an illusion, a wish which the person has about their life. Concerning This ideal the person orientates his/her fundamental life-style. So the created ideal, the life-concept, is rather a goal which seems to be achieved only by a few, and, thereby, distinguishes itself from the life-style and way of living.

A.

- 1) **Question:** What influences the life-concepts of the younger generation?
- 2) **Aim:** To illustrate what influences and conditions (class, family, tradition, communication-technologies/-media etc.) most the individual and collective live-concepts of the younger generation.
- 3) **Line of action:** This task will be worked out by artist in free form by showing the influences that shape the (illusionary) imagination or wished idea that young people have concerning their life, their person - consciously or subconsciously - influenced/constructed.
- 4) **Time-frame:** 15. January - End of April

B.

- 1) **Question:** What concrete life-concepts can be detected, which ones are most remarkable?
- 1) **Aim:** To illustrate what life-concepts result from outer influences today concerning the younger generation.
- 2) **Line of action:** Artistic reflection
- 3) **Time-frame:** 15 January - End of April

C.

- 1) **Question:** What life-concepts can be pointed out for the younger generation today? Which ones are most recognizable?
- 2) **Aim:** Illustrate which life-concepts evolve from outer influences concerning the younger generation?
- 3) **Line of action:** Artistic reflection
- 4) **Time-frame:** 15 February - End of April

D.

1) Question: What actual lifestyles result from collective life-concepts concerning the younger generation today?

2) Aim: Illustrate the contradiction between life-concepts and lifestyle.

3) Line of action: Interdisciplinary form (collaboration of artists and academics)

Time-Frame: 15 February - End of April

For further questions: info@global-generation.net