



global generation

SUB PROJECT 2



GLOBAL GENERATION - LEBENSENTWÜRFE UND AUSTAUSCH DER JUNGEN GENERATION
GLOBALE WOHNGEMEINSCHAFT: MATSUYAMA (JAPAN), MADISON (USA), ISFAHAN (IRAN), FREIBURG

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Sub-Project II

Background Information: The III sub-projects form the content of the exhibition, webpage and the catalogue. The exhibition's concept is to create an apartment-sharing community in which each participating city/culture is provided with one room in which a fictionally constructed character will move in, whom illustrating the main circumstances, problems, sufferings, ideas and dreams of the younger generation in their specific culture. (This will be developed by writers and humanities students from each city/culture). The other subprojects and resulting individual/collaborative art works form the interior of the exhibition. This means that the artists should keep in mind these circumstances when developing their artistic conceptions.

Second central question:

What (preconceived) ideas do the younger generations have concerning other cultures? What do they think about intercultural exchange?

Background Information II: *Life-concepts are visions concerning one's own lifestyle with (more or less concrete) imagination, wishes and fantasies concerning the content and significance of job, partnership and family in one's life career. (Keddi et al. 1999, p. 222)*

In contrast to Geissler and Oechsle, they accentuate how the life concept influences one's actions:

Individual life-concepts are the result of the reciprocation between social structures, subjective experience, and processing forms. Individual life-concepts have influence concerning one's way of living, and they result from the examination of collective life-concepts, structures which could exist, and biography. Therefore individual life-concepts can be described as the implementation of the imaginations of young people regarding their social, regional and structural resources. (Keddi et al. 1999, p.222)

Our interpretation of the term "life-concept":

Out of this information we have developed our own understanding of the term "life-concept": To us the life-concept mainly illustrates an illusion, a wish which the person has about their life. Concerning This ideal the person orientates his/her fundamental lifestyle. So the created ideal, the life-concept, is rather a goal which seems to be achieved only by a few, and, thereby, distinguishes itself from the lifestyle and way of living.

Special information for Sub-project II:

As a result of the globalized world - especially because of the internet - influences from foreign cultures affect life-concepts of the younger generation. In this subproject we want to find out in which way different influences from other cultures appear, and to what extent they affect the life-concepts of younger generations.

A.

- 1) **Question:** What are the most distinctive cultural "external influences"- related to the younger generation?
- 2) **Goal:** To show which influences exist and in which ways they can be found in the lives of the younger generation.
- 3) **Approach:** Deal with the question in an interdisciplinary way; definition in cooperation with artists and academics.
- 4) **Time frame:** 15th February - end of April

B.

- 1) **Question:** How do these "cultural external influences" affect the life-concepts and the actual lifestyle of the younger generations respectively?
- 2) **Goal:** To show if, and in which way cultural influences from other countries/continents affect the life-concepts and the actual lifestyle.

- 3) **Approach:** Academic editing, possibly in cooperation with a graphic designer
- 4) **Time frame:** 15th February - end of April

C.

- 1) **Question:** Which (prejudiced) opinions do the younger generations have because of the influences of a different culture on their life-concepts.
- 2) **Goal:** To show if, and in which way, opinions about a culture result from external influences.
- 3) **Approach:** Work on the question with one or more artists.
- 4) **Time frame:** 15th February - end of April

For further questions: info@global-generation.net